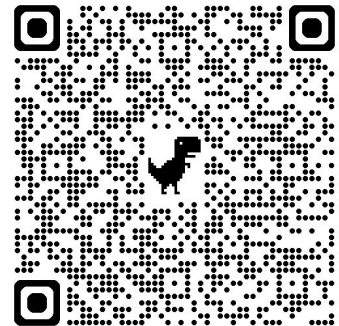


BioBuzz Kickoff
2026

Fundraising and Outreach

Scan for the digital version
of this presentation



Fundraising Process

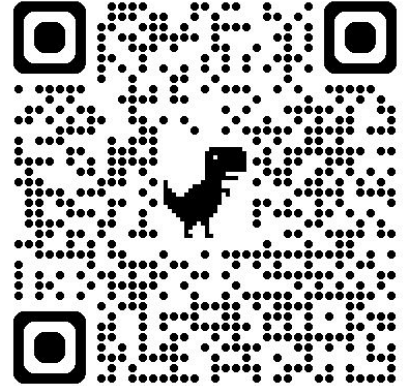
2

Step 1: Create Your Budget

Step 2: Find Resources

Step 3: Ask and Apply

Step 4: Thank Yous



Budget?

3

Between \$3000 - \$7300 per team for qualification season

Fees and Registra- tion	Robot Parts & Materials	Team Opera- tions	Outreach	Travel Expenses
\$600 - 800	\$1500 -4000	\$500- 1500	\$0- 1500	\$400- 1000

Michigan Department of Education 99h Grant funds are \$928 for use on Parts & Materials Only

More for States & Worlds

4



States is an additional \$300 for registration plus potential travel expenses!

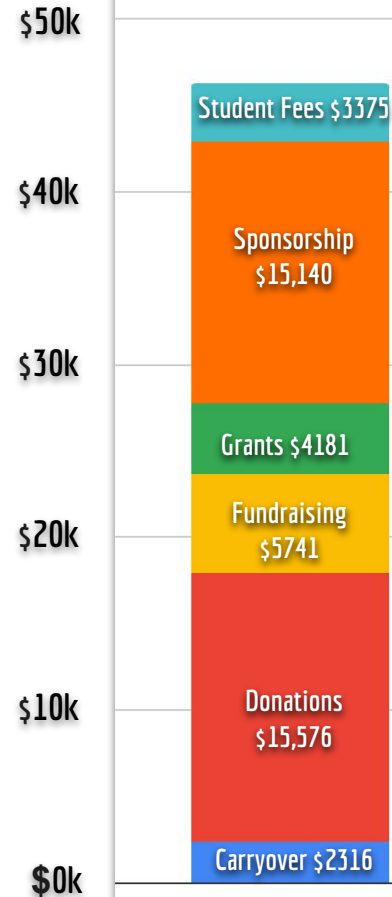
Worlds is an additional \$2500 registration fee plus required travel expenses

What Infinity Tech raised 2025-2026

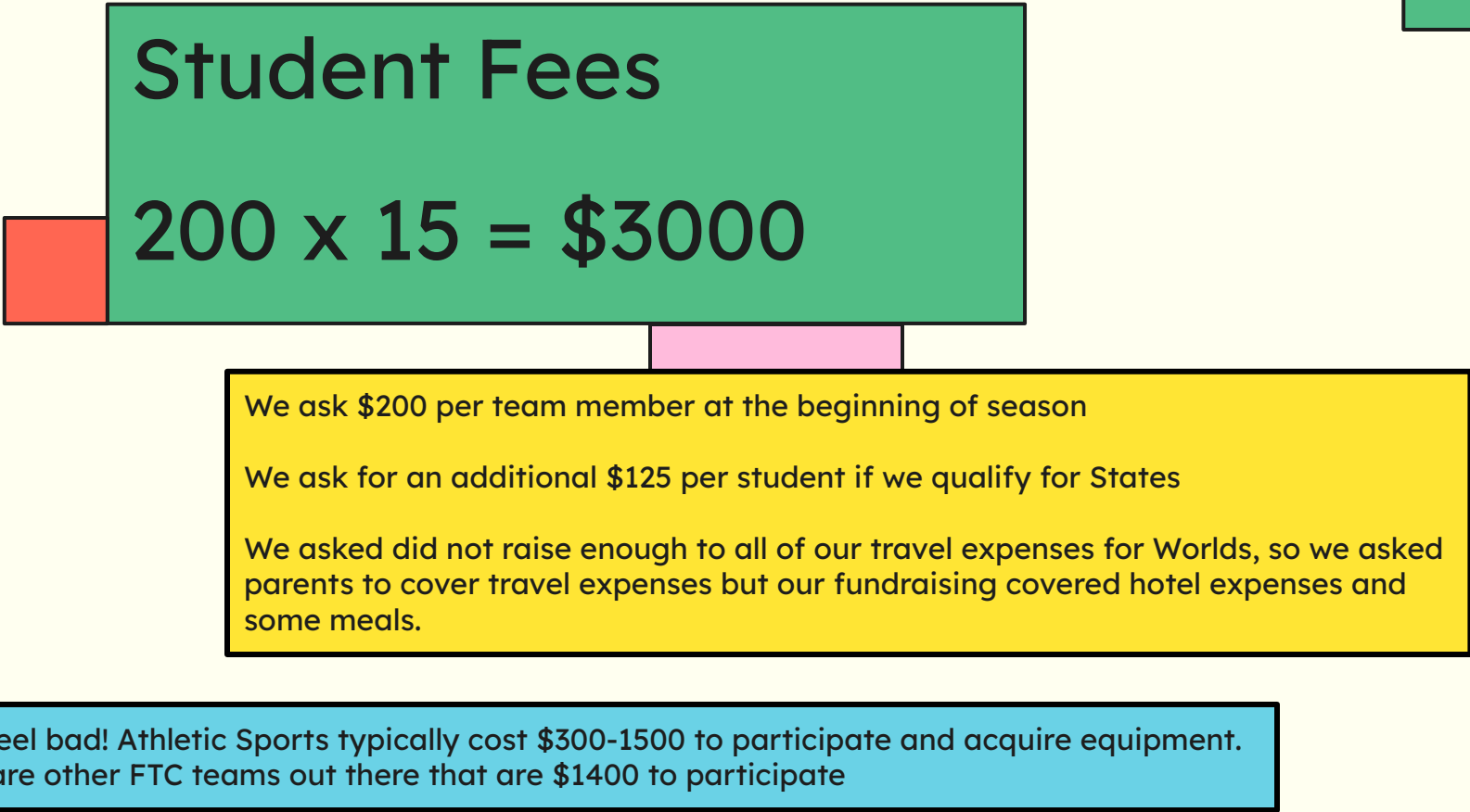
\$10,123 raised before States
\$36,207 raised after States

It still was not enough! Students had to pay some
of their own travel expenses to Worlds.

**Total Season
Income: \$46,330**



Student Fees


$$200 \times 15 = \$3000$$

We ask \$200 per team member at the beginning of season

We ask for an additional \$125 per student if we qualify for States

We asked did not raise enough to all of our travel expenses for Worlds, so we asked parents to cover travel expenses but our fundraising covered hotel expenses and some meals.

Don't feel bad! Athletic Sports typically cost \$300-1500 to participate and acquire equipment. There are other FTC teams out there that are \$1400 to participate

Sponsorships

7

Pound the Pavement

Have students prepare a pitch. Visit your local businesses, friends, family and more. Requests can be sent by email as well but are often more impactful when done in person.



Infinity Tech Robotics #13684
SPONSORSHIP INFORMATION PACKET
2026-2027

Describe

- **FIRST Robotics**
- **Your team's history, accomplishments**
- **Goals for the community.**
- **Describe your needs and projected expenses.**

Create Sponsorship Levels with Tiers and the additional benefits for the sponsor

Grants!

8

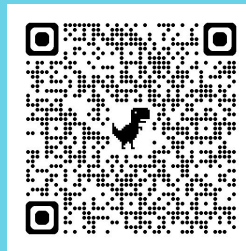
Find your best writer

Students have to describe your team's aspirations and goals.

**Great practice for
future college
applications**

**Not all will result in
grants funded**

Resources:



<https://www.firstinspires.org/programs/team-grant-opportunities>

GrantWatch.com — searchable grant database

Candid/GuideStar (candid.org) — nonprofit funder research

<https://nonprofitmegaphone.com/blog/corporate-donation-opportunities>

Fundraising

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Sales

- DoubleGood Popcorn Sales
- Mums/wreaths online sales
- Greeting Cards
- Lemonade Stands
- Snacks at sporting event tailgates
- Rain Barrels
- Chocolates
- Discount Card Sales

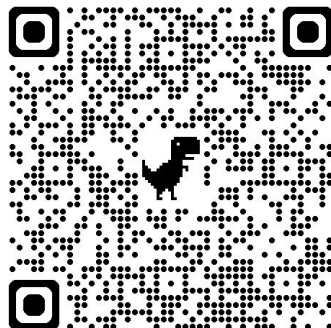
Events

- Car Washes
- Children's Vendor Fairs
- Bottle and Can Drives
- Game nights
- Summer camps
- Classes

Partnerships

- Dine to donate partnerships
- Resale stores

Excellent Resource →



Donations

10

DonorsChoose.org

Recommended by FIRST

GoFundMe.org

Or the many various other platforms – great way to accept credit cards

Amazon WishList

Get exactly what you want sent directly to you.

Venmo/Paypal/Cashapp

Get exactly what you want sent directly to you.



Can also ask for In-Kind donations from local companies, such as food and supply donations for events

Sell Squares

Additional Ideas

Raffles!

32auctions.com — online silent auctions
ProSquares.com — online squares game

Your ideas?

BUY A SPOT

SUPPORT LILIANA'S DANCE SEASON

Pick any open spot below - the number on the spot is your donation amount.
Every spot helps with tuition, costumes, choreography, competitions and travel.

\$75 ☐	\$30 ☐	\$20 ☐	\$30 ☐	\$5 ☐	\$25 ☐
\$25 ☐	\$5 ☐	\$5 ☐	\$100 ☐	\$25 ☐	\$10 THANK YOU KYLA! ☐
\$25 ☐	THANK YOU RII! ☐	\$50 ☐	THANK YOU LAUREL! ☐	\$75 ☐	\$10 ☐
THANK YOU ALEX & ALEX ☐	\$5 ☐	\$25 ☐	\$30 ☐	THANK YOU AMY! ☐	\$10 THANK YOU GABBIE! ☐
THANK YOU CYNTHIA! ☐	\$15 ☐	\$25 ☐	THANK YOU BECCA! ☐	\$40 ☐	\$15 ☐
\$20 ☐	\$5 ☐	THANK YOU GABBIE! ☐	THANK YOU GENESIS! ☐	\$5 ☐	\$5 ☐
\$15 ☐	\$15 ☐	\$20 ☐	\$10 ☐	\$100 ☐	\$15 ☐
\$10 THANK YOU GABBIE! ☐	THANK YOU EMMA! ☐	\$5 ☐	\$10 ☐	\$30 ☐	\$20 ☐
\$50 ☐	THANK YOU MR & MRS K ☐	\$40 ☐	\$10 ☐	\$10 ☐	\$15 ☐
\$10 ☐	\$50 ☐	\$15 ☐	\$20 ☐	THANK YOU CHERYL! ☐	THANK YOU! ☐

CLAIM YOUR SPOT

Send the amount shown on your chosen spot and include your name + spot amount.

Cash App: \$lilibug1117

Venmo: @lilibug1117

PayPal: LilianaR986

Cash or check also accepted.

Instagram: @dance_byliliana

DREAM • TRAIN • COMPETE • INSPIRE

Thank you for helping Liliana keep dancing, keep dreaming, and keep achieving.

OUTREACH

12



Connect: teams that connect with their local community and the engineering, science, and technology community

Reach: a team that has successfully introduced and recruited new people into the FIRST community through outreach

Mentoring Others



Direct Mentor Local FLL Teams, or better yet, start FLL teams at your local elementary schools!

Direct Mentor other FTC Teams, can be local or long distance via zoom.

Mentor Robofest robotics competitions. Ideal because their season is in Spring

Mentor non FIRST STEM youth groups such as coding schools and scout troops

Hold Focus Sessions such as CAD, Programming Documentation, Project Management or Marketing

Online resource publications for asynchronous learning by anyone



Mentoring Examples

14

- Support local engineering societies
- Run a Code Workshop
- Run CAD Summer Camp
- Host a Speaker Series
- Scouting Robotics Badges
- Boys & Girls Club
- 4H Clubs
- Local preschools
- Create an online library of resources

Demos & Outreach

15



Local Schools

- Classrooms
- PTOs
- Elementary Schools

Events

- Local Fairs
- Local Events

Create Your Own

- Your Sponsors
- Hold Your Own Open House

Outreach Examples

- Special Education Mentoring
- Inclusivity Initiatives, LGBTQ+ of FIRST Partnership
- Car Shows
- Local Museums
- Team Blog/Newsletters
- FTC Scouting or Scoring Apps
- AI Chat bots
- Provide a Portfolio template
- Youtube Videos/Social Media
- Any other volunteer opportunity

Connect

17

Reach out to local resources to interact and make connections, schedule tours and learn.

Local Universities
University of Michigan
Robotics

Local companies
Amazon Warehouse Tour

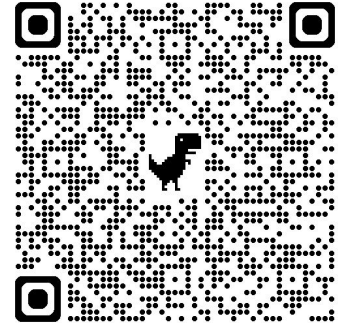
Your Sponsors

Your Outreach Ideas?

Q&A

?

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of this presentation



Email me! Cheryl Courson InfinityTechRobotics@gmail.com